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FOR IMMEDIATE RELEASE

Pinguelo Appears on Fox's The Strategy Room to Discuss Workplace Internet Abuse

Bridgewater, NJ (April 23, 2010) – **Fernando Pinguelo**, a Member of Norris McLaughlin & Marcus, P.A., appeared as a guest on Fox News Channel's live web show, *The Strategy Room*, hosted by Kimberly Guilfoyle. Pinguelo was interviewed about today's headlines featuring internet abuse, including the Security and Exchange Commission Office of Inspector General's 5-year investigation that revealed SEC employees and contractors visiting porn sites and viewing sexually explicit pictures using government computers. Ms. Guilfoyle's guests today also included Richard "Bo" Dietl and Dr. Kathryn Smerling.

The Strategy Room airs weekdays from 9 a.m. to 5 p.m. ET for a discussion of the day's top stories, plus a variety of hour-long shows on topics like business, health, technology, and entertainment.

"Casual use of the internet in the workplace is on the rise. With up-to-the-minute Facebook statuses and Twitter 'tweets,' the use of company time for personal internet use has become common place. This has become so common that it is obvious employees don't realize their actions can be tracked and saved. This new breaking story testifies to the fact that many workers don't realize the implications of their actions online," said Pinguelo.

Pinguelo, Co-Chair of the firm's Response to Electronic Discovery and Information (REDI) Group, devotes his practice to complex litigation with an emphasis on business disputes, electronic discovery, and media and employment matters. He has experience in all facets of litigation (trial, mediation, arbitration, and appellate) in both federal and state courts. As a former prosecutor, he has tried numerous cases. Today, Pinguelo handles a broad spectrum of disputes including copyright infringement, misappropriation of trade secrets, fraud, breach of non-compete covenants, discrimination, and business torts, and is able to address a rapidly evolving crisis or emergency.

A leader in the emerging area of electronic discovery, Pinguelo works with business owners, C-level executives, in-house counsel, and human resources, information technology, and risk managers to develop strategies to manage business and legal issues related to electronic documents. He recognizes that complex contract and statutory considerations impact the evolving business environment. This understanding enables him to help clients comply with the broad array of laws that regulate document management. Pinguelo focuses on preventing claims and pursues strategies that enhance a client's ability to manage electronic documents because he is keenly aware of the financial and public relations fallout that can result from high-profile electronic discovery abuses and negligence.

Notably, Pinguelo was involved in New Jersey's first case addressing its new electronic discovery rule amendments, and has lectured numerous times on the topic, including at the Judicial College which provides judges

with a wide range of academic programs. He has designed a state-of-the-art electronic discovery law course and teaches one of only a handful of such courses in the country at Seton Hall University School of Law. Recently, the Fulbright Program, the U.S. government's flagship international exchange program, designated Pinguelo a Fulbright Specialist for his work in eDiscovery, and he will engage in a project at a university in one of over 100 participating countries. Pinguelo was also invited to be a member of eDiscovery Group of The Sedona Conference® Working Group Series, a prestigious series of think-tanks consisting of leading experts brought together by a desire to address various "tipping point" issues in each area under consideration.

Pinguelo earned his J.D. from Boston College Law School in 1997 and his B.A., *magna cum laude*, from Boston College in 1994. He is admitted to practice in New Jersey, New York, and the District of Columbia.

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Norris McLaughlin & Marcus has been serving the business community of New Jersey and the New York metropolitan area since 1953. Once a humble two-man practice on Main Street in Somerville, New Jersey, Norris McLaughlin & Marcus has become the largest firm in Somerset County and one of the top 20 firms in New Jersey, with a significant presence in New York City and the Lehigh Valley in Pennsylvania.

Norris McLaughlin & Marcus' clients run the gamut, from Fortune 500 corporations to smaller publicly and privately held companies to start-up companies and individuals. The attorneys, with staff assistance, provide legal services in nearly every area of business law. A full practice area listing can be found at www.nmmlaw.com.

The firm's more than 150 attorneys come from diverse backgrounds, hold degrees from top U.S. law schools and regularly serve as leaders in bar associations and various trade groups. With 25 of its members listed as the Best Lawyers in America for 2010, in addition to an active repertoire of speaking engagements and legal publications, attorneys at Norris McLaughlin & Marcus embody large-firm talent in a small-firm setting. This combination of legal talent and personable surroundings allows attorneys at Norris McLaughlin to provide service and value to their clients on an individual level. It is the goal of Norris McLaughlin & Marcus to accommodate the needs of every client through the use of experience, strategic planning and common courtesy.

Norris McLaughlin & Marcus enjoys an international reputation for excellence through its membership in Meritas, the largest worldwide affiliation of high-quality, mid-sized law firms. With Meritas, Norris McLaughlin & Marcus is able to extend its services to clients in every state and in more than 70 foreign countries.

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A photo can be e-mailed upon request.

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